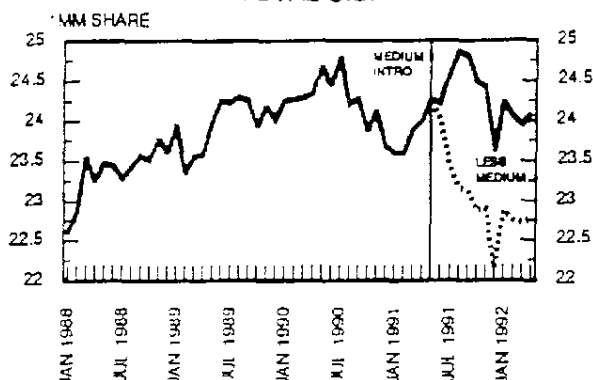


TOTAL MARLBORO SHARE OF INDUSTRY NEW NIELSEN

Parliament only

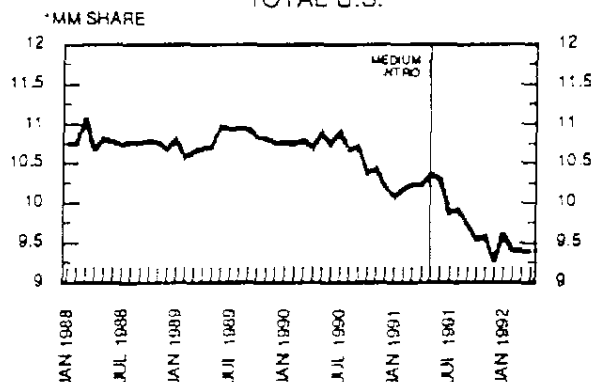
TOTAL MARLBORO
1MM SHARE OF INDUSTRY
TOTAL U.S.



SOURCE: NEW NIELSEN

NNMRL.CHT

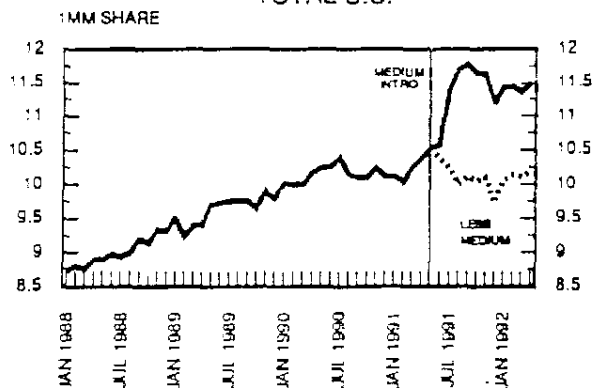
MARLBORO RED
1MM SHARE OF INDUSTRY
TOTAL U.S.



SOURCE: NEW NIELSEN

NNRED.CHT

MARLBORO LOW TAR NM
1MM SHARE OF INDUSTRY
TOTAL U.S.



SOURCE: NEW NIELSEN

NNLTS.CHT